



Landlines



iData can tailor a landline solution for your business using VoIP lines, Analogue, ISDN2, ISDN30

Depending on which will provide you with the most cost-effective solution for you. The business Landlines iData offer are:

Analogue telephone lines:

Also known as PSTN lines (Public Switch Telephony Network) these are the basic lines installed in millions of homes and businesses throughout the UK.

Multi lines:

A variant on the basic analogue line, these are used by businesses as an alternative to a telephone system. For example in an office with 3 users rather than having a telephone system the client can have 3 lines and calls can be transferred around the group.

ISDN lines (Integrated Services Digital Network) come in two variants:

ISDN2 also known as BRI (Basic Rate Interface) this is the basic digital line which provides 2 voice channels (2 x 64k channels). It offers superior voice quality in comparison with analogue lines. Most users have ISDN2e for DDI numbering (Direct Dialling Inward), plus it offers CLI (Calling Line Identity – caller ID) on multiple lines.

ISDN30e is the mainstay of large business users providing up to 30 voice channels on each line. It offers similar benefits to ISDN2e but on a much larger scale. Although a knowledge of the terminology relating to business telephone lines may come in useful, it is not necessary to enable you to get the best deal.

Session Initiation Protocol (SIP):

SIP allows you to run communications applications over your internet connection, providing you with outstanding call quality at a low cost whilst being flexible and enabling you to gain new numbers outside your local exchange area.

iData can also provide you with geographical numbers throughout the UK. For example, if your company is based in Liverpool, you can be provided with a London number.

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